

CONTRACT



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

<u>Contract / Revision</u> 152846 / 1		<u>Alt Order #</u> 08354016
<u>Product</u> NRA-PVF		
<u>Contract Dates</u> 09/27/16 - 10/03/16		<u>Estimate #</u> 7674
<u>Advertiser</u> ISS/NRA PVF-A		<u>Original Date / Revision</u> 09/23/16 / 09/23/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u> 388	<u>Product 1/2</u> 912
<u>Agency Ref</u> 2153		<u>Advertiser Ref</u> 51909

And:

Red Eagle Media Group
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	09/30/16	09/30/16	Friday Prime Hour 3	10:00 PM-11:00 P		:30			P-02		NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	----1--				1	\$2,750.00					
N 3	WHIO	09/30/16	09/30/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	----1--				1	\$1,200.00					
N 4	WHIO	10/03/16	10/03/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	1-----				1	\$925.00					
N 5	WHIO	10/03/16	10/03/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	1-----				1	\$2,500.00					
6	WHIO	10/01/16	10/01/16	PGA	2:00 PM-6:00 PM		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1-				1	\$1,000.00					
9	WHIO	10/02/16	10/02/16	PGA	2:00 PM-7:00 PM		:30			P-02		NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1				1	\$850.00					
N 11	WHIO	09/29/16	09/29/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	---1---				1	\$1,000.00					
N 12	WHIO	09/27/16	09/27/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-1-----				1	\$925.00					
N 14	WHIO	09/27/16	09/27/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-1-----				1	\$1,000.00					
N 15	WHIO	09/28/16	09/28/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----				1	\$925.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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<u>Contract / Revision</u>		<u>Alt Order #</u>
152846 / 1		08354016
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/27/16 - 10/03/16	NRA-PVF	7674
<u>Advertiser</u>		<u>Original Date / Revision</u>
ISS/NRA PVF-A		09/23/16 / 09/23/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
N 17	WHIO	09/28/16	09/28/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----				1	\$1,000.00					
N 18	WHIO	09/27/16	09/27/16	Tue Hour1	8p-9p		:30			P-02		NM	1	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-1-----				1	\$4,250.00					
N 19	WHIO	09/28/16	09/28/16	Wed Prime Hour 1	8p-9p		:30			P-02		NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----				1	\$4,500.00					
20	WHIO	10/01/16	10/01/16	PGA	2:00 PM-7:00 PM		:30			P-02		NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-----1-				1	\$850.00					
N 21	WHIO	09/30/16	09/30/16	M-F 9a-10a	9a-10a		:30			P-02		NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	----1--				1	\$550.00					
N 22	WHIO	09/27/16	09/27/16	Tue Prime Hour 3	10p-11p		:30			P-02		NM	1	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	-1-----				1	\$3,750.00					
N 23	WHIO	09/28/16	09/28/16	NewsCenter 7 @ noon	12p-1230p		:30			P-02		NM	1	\$1,525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	--1----				1	\$1,525.00					
Totals									0.00				17	\$29,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/03/16	17	\$29,500.00	(\$4,425.00)	\$25,075.00
Totals	17	\$29,500.00	(\$4,425.00)	\$25,075.00

Signature: _____ **Date:** _____

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Thank you for your business!

REP HEADLINE# 8354016 TRF# 152846 REP: TEL# 610-293-4100 FAX# 610-225-1191
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP21/16 12.22
ORDER WORKSHEET HARRIS REPORT FROM REP *** CHANGES *** ** WHIO-TV ***

ADV # ADV. NAME ISS/NRA-PVF REP. # OFF. # SALESMAN #
AGY # AGY. NAME RED EAGLE MEDIA GROUP BUYER NAME RED EAGLE MEDIA MEDI

815 SLATERS LANE SALES PRSN PH- NICK WELTE
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 8354016 CLASS: NATL. LOCAL REGIONAL
PRDCT NRA-PVF EST#7674 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP27/16 OCT3/16 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP21/16 12.22

REP: **REVISION
TO DEANNA
FR JARED
REVISING ENTIRE ORDER
SEE LINES 1,3,4,5,11,12,14,15,17-22 FOR CHANGES
TOTAL SAME \$29500
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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1	R		1000P-1100P	30		\$2,750.00	9/30	9/30	1		FRI	1
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AGENCY ADVERTISER CODE = 388
AGENCY PRODUCT CODE = 912
AGENCY EST# = 7674
PROGRAM : BLUE BLOOD
RA35-64 : 11.0
CON COM1 : BLUE BLOOD

REP HEADLINE# 8354016 TRF# 152846
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

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 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES *** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	R		600A-700A PROGRAM : DAYBREAK EDT RA35-64 : 8.4 CON COM1: DAYBREAK EDT	30		\$1,200.00	9/30	9/30	1		FRI	1
4	R		1135P-1235A PROGRAM : LT-COLBERT-CBS< RA35-64 : 3.8 CON COM1: LT-COLBERT-CBS<	30		\$925.00	10/3	10/3	1		MON	1
5	R		600P-630P PROGRAM : NWSCENTER 6 RA35-64 : 12.2 CON COM1: NWSCENTER 6	30		\$2,500.00	10/3	10/3	1		MON	1
11	R		700A-900A PROGRAM : CBS THS MRNG-2< RA35-64 : 6.4 CON COM1: CBS THS MRNG-2<	30		\$1,000.00	9/29	9/29	1		THU	1
12	R		1135P-1235A PROGRAM : LT-COLBERT-CBS< RA35-64 : 3.8 CON COM1: LT-COLBERT-CBS<	30		\$925.00	9/27	9/27	1		TUE	1
14	R		700A-900A PROGRAM : CBS THS MRNG-2< RA35-64 : 6.4 CON COM1: CBS THS MRNG-2<	30		\$1,000.00	9/27	9/27	1		TUE	1
15	R		1135P-1235A PROGRAM : LT-COLBERT-CBS< RA35-64 : 3.8 CON COM1: LT-COLBERT-CBS<	30		\$925.00	9/28	9/28	1		WED	1
17	R		700A-900A PROGRAM : CBS THS MRNG-2< RA35-64 : 6.4 CON COM1: CBS THS MRNG-2<	30		\$1,000.00	9/28	9/28	1		WED	1

REP HEADLINE# 8354016 TRF# 152846
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES *** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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18	R		800P-900P	30		\$4,250.00	9/27	9/27	1		TUE	1
PROGRAM : NCIS												
ORD COM1: ADD												

19	R		800P-900P	30		\$4,500.00	9/28	9/28	1		WED	1
PROGRAM : CRIMINAL MINDS												
ORD COM1: ADD												

20	A		900A-1000A	30		\$550.00	9/30	9/30	1		FRI	1
PROGRAM : LIVE WITH KELLY												
ORD COM1: ADD												
CON COM1: LIVE WITH KELLY												

21	A		1000P-1100P	30		\$3,750.00	9/27	9/27	1		TUE	1
PROGRAM : NCIS:NO												
ORD COM1: ADD												
CON COM1: NCIS:NO												

22	A		1200N-1230P	30		\$1,525.00	9/28	9/28	1		WED	1
PROGRAM : NEWS												
ORD COM1: ADD												
CON COM1: NEWS												

OCT/16 29500.00

CONTRACT TOTAL 29500.00
 TOTAL SPOTS 17

MARKET TOTALS \$59,000 WHIO 50% WDTN 22% WKFF 16% WRGT 12% CABL 0% WBDT 0%

SVC- NSI
 DEMOS- RA35-64*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE